



CROSSING INTO A CLEAN WATER FUTURE

2022-2023 ANNUAL REPORT

CELEBRATING 30 YEARS OF FIGHTING FOR CLEAN WATER

Celebrating
30 YEARS

of fighting for clean water

Founded in 1993, Potomac Conservancy is the region's leading clean water advocate, fighting to ensure the Potomac River boasts clean drinking water, healthy lands, and vibrant communities.



Potomac Conservancy respects the ancestral rights, cultures, and dignities of Indigenous peoples and tribes of the Potomac River region including the Manahoac, Massawomeck, Nacotchtank, Patawomeck, and Piscataway Conoy. We commit to further educating ourselves on the harm inflicted on tribes in the region and, as an organization, we will step into meaningful action as an ally to our Indigenous neighbors.



THIS YEAR, as we celebrate three decades of restoring clean water, we find ourselves at a momentous juncture—a place where the past converges with the future, and where the currents of our work have carried us to waters of hope and possibility.

Thirty years ago, we embarked on a journey to revive the Potomac River, the lifeblood of our community. Our hometown river was in trouble, burdened with the weight of pollution and generations of neglect. Its turbid and algae-ridden waters were hazardous to touch and deprived wildlife of healthy food and habitat. The “Nation’s River” was calling out for help.

In response, a passionate group of paddlers took a stand to save the ecologically rich shorelines of Mather Gorge from encroaching development. Resolved to create a ripple of change, they formed Potomac Conservancy, a land trust charged with safeguarding the scenic lands and waters of the Potomac River region.

Our clean water mission remains deeply rooted in conservation and community.

Through tireless work, community engagement, and forging strong partnerships, we’ve united a powerful movement that is driving transformational change for clean water. Together, we’re improving local water quality by protecting and restoring our forests – the Potomac’s best defense against pollution and the climate crisis.

Our organization has grown over the years, and so has our impact.

PROTECT As a nationally accredited land trust, we created a mountain-sized wildlife management area and conserved over 16,000 acres of forests and freshwater ecosystems in the Potomac’s headwaters.

RESTORE We helped pass bipartisan laws at every government level that have increased conservation resources, raised environmental protection standards, and funded forest and stream restoration across the region.

EMPOWER Our hands-on stewardship activities have removed 162 tons of litter from local waterways and engaged 45,000 volunteers in cleanup, trail maintenance, water recreation, and tree restoration activities.

AMPLIFY We have advanced conservation in the region and strengthened the efficacy of joint efforts through strategic partnerships and our leadership in coalitions throughout the watershed.

These hard-fought achievements are the building blocks in the bridge of progress, guiding us to the Potomac’s remarkable recovery.

In our latest *Potomac River Report Card*, the river’s health marks earned a “B,” an improvement from a dismal “D” just fifteen years ago. Relieved from declining industrial

and farming pollution, our local ecosystem is starting to function as nature intended.

Today, our waters teem with life. Once-barren streams support healthy habitat for fish, otters, bald eagles, beavers and countless other critters. Waterfront businesses are booming, and more people than ever are turning to the river for adventure and connection to nature.

Potomac Conservancy’s work to revitalize our waters is instilling a growing sense of pride in the Potomac River and ownership in its future. From our humble beginnings, we now stand proudly with 30,000 supporters who are making a difference for the waters that flow through our communities.

Yet, as we reflect on this journey, we are reminded that the river of challenges runs deep.

Restoring clean water is an ongoing fight — and one that is getting harder. Rapid forest loss is increasing polluted runoff and weakening our community’s resiliency to flash floods, extreme heat, rising waters, and other climate stressors.

Until the Potomac River is safe enough for everyone to eat its fish and swim in its waters, our job’s not done.

Flowing over 400 miles from Appalachia to the Chesapeake Bay, the Potomac is one of the country’s wildest urban rivers and the life force of our region. Five million people depend on the river for drinking water and rely on it for outdoor enjoyment.

Our community deserves clean water.

The path ahead is clear: this is the decisive decade for the Potomac River. In this report, you’ll learn how we’re meeting this critical moment by accelerating our conservation efforts, advancing local climate solutions, and building bridges with new communities with a focus on inclusion and equity.

With your continued support, we will cross into a future where clean water flows freely for all.

Thank you for leaving a lasting impact on our environment and community. Your steadfast commitment and belief in the power of local conservation have been the pillars that sustain our organization and the river we love.

With deepest appreciation and hope,



Hedrick Belin
President, Potomac Conservancy

30 YEAR ANNIVERSARY



OUR COLLECTIVE IMPACTS

“The future is not some place we are going to, but one we are creating. The paths to it are not found, but made; and the activity of making them changes both the maker and the destination.”

— PETER ELLYARD, AUTHOR

PC places its first conservation easement on Minnehaha Island in the Potomac River

1994

Volunteers attend PC’s first seed collection event (then called Growing Native)

2001

PC releases its first Potomac Report Card and grades the river’s health a D+

2007

Land Trust Alliance recognizes Potomac Conservancy as an accredited land trust

2010

1993

PC was founded as a nonprofit land trust



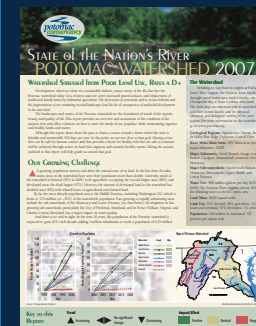
1999

PC hosts its first river cleanup with more than 100 volunteers



2005

Catalogue of Philanthropy (now Spur Local) recognizes PC as one of the Greater Washington region’s best nonprofits, a distinction we still hold today



KEY ACHIEVEMENTS IN OUR 30-YEAR HISTORY

 **16,300**
acres protected

of forest and agricultural land in the Potomac headwaters region

 **43,000**
pounds of acorns

and indigenous tree seeds collected for future tree plantings

 **150+**
strategic partnerships

with community members who have implemented best management practices or placed conservation easements on their family-owned properties

 **1 TO 17** **Increased our capacity** from one staffer in 1993 to a team of 17 in 2023 to accelerate our impact

 **183,000**
service hours donated

by volunteers who removed 162 tons of trash from polluting the river

 **8**
Potomac Report Cards

published, bringing attention to the state of the Potomac's health and local climate impacts

 **9,800**
grassroots advocates

who called on decision-makers to make clean water a priority and strengthened the region's forest protection laws

PC purchases White Horse Mountain, halting construction plans on a 1,700-acre riverside forest in West Virginia

2015

During the pandemic, PC launches a Volunteer Leadership Team to host more river cleanups and amplify our impact

2020

2013

PC and local conservation partners help pass two precedent-setting laws to protect roadside trees and increase the tree canopy in Montgomery County, MD



2018

PC transfers the ownership of White Horse Mountain to the state of West Virginia

The 1,700 acre park is open to the public for recreational activities!



2021

PC publishes Rising to the Challenge, the Potomac River region's first comprehensive climate report

2022

PC embarks on a comprehensive 4-year plan to accelerate and expand our river protection work
PC creates \$345,000 in revolving project funds to empower family farms across the watershed to protect their lands forever

We're thankful to all of our supporters and community partners for making this possible!

LAND CONSERVATION



PROTECTING STREAMSIDE FORESTS

AN UPSTREAM WONDERLAND TO BECOME A PART OF A NEW CONSERVATION CORRIDOR

In the late 1950s, a group of neighbors purchased over 200 acres of land in the Back Creek watershed, a Potomac River tributary that's a stone's skip away from Winchester, Virginia. They built quaint summer homes on the property for their families to enjoy its natural beauty and lakeside views and often welcomed visitors and friends.

Tupper Dorsey was one of them. A lifelong resident of the quiet, bucolic region of the Shenandoah Valley, he used to play in the wooded wonderland as a child and fell in love with its rolling forested hills, open spaces, and waters.

Thirty years later, he became a member of the organization owning the land. The setting was idyllic for raising a family. "We fished there and took our children for walks in the woods," Tupper reminisced, adding, "It's a wonderful place."

It's easy to imagine why. The dense forests and calm waters are endless with activity. Towering tulip poplars, white pines, and every variety of oak surround a lake that attracts turkey, deer, fishers, woodpeckers, ruffed grouse, and of course – ever-curious kids.

"My children learned and carry with them to this day an appreciation for nature and animals," remarked Tupper.

Observing rapid development in neighboring Frederick County, Virginia, several of the owners began to consider the future of the site they treasured dearly. Would it remain a natural splendor or would estates spring up around it, fragmenting habitat and polluting the lake that brought them so much joy?

Determined to save this place for future generations, the owners searched for an experienced land trust and were put in touch with Potomac Conservancy. Working closely with the landowners, we helped them realize their dream by placing a conservation easement on 170 acres of their property last fall. This powerful conservation tool legally protects the locality's lush forests and freshwaters so they will *never* be destroyed.

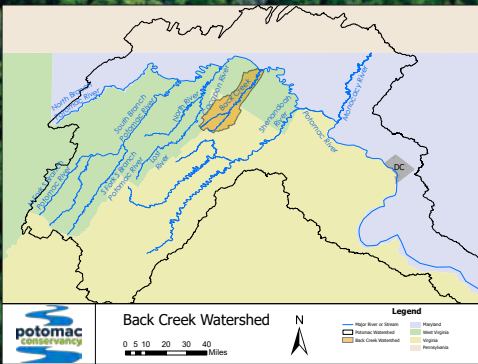
What's more, the environmental impact of this easement does not stop at its boundaries.

Through our Land Conservation program, Potomac Conservancy is working with the community and partners to conserve a Back Creek corridor, a network of neighboring lands that protect continuous miles of streams, forest, and wildlife habitat. This beautiful property will join dozens of others in what will become an impressive 2,000-acre hub of privately conserved lands within the next four years.

The Back Creek Conservation Corridor is part of a larger strategy by Potomac Conservancy to protect and restore 70 percent of streamside forests in the headwaters region, forever safeguarding them from deforestation and pollution. As a nationally accredited land trust, we have protected over 16,300 acres in the last thirty years.

The benefits of conservation outlive us. It's truly special. Your generosity empowers Potomac Conservancy to protect the natural places we love and leave a lasting legacy of clean water, thriving wildlife, and healthy communities.

Potomac.org/Lands



POLICY



STRENGTHENING CLEAN WATER LAWS

BACK-TO-BACK POLICY WINS MAKE MARYLAND A NATIONAL LEADER IN FOREST PROTECTIONS

As a Maryland native with deep family roots in the state, Anna Mudd spent much of her childhood swimming and fishing in the Potomac River. An avid hiker, she now likes to explore local trails with her 3-year-old son, enjoying all that her home state's natural bounty has to offer.

Anna's passion for the outdoors, coupled with her deep love for the local community, inspired her to get involved in advocacy work over 15 years ago. Personally motivated by her desire to fight the devastating impacts of the global climate crisis and keenly aware of the rapid development happening in Maryland, she grew alarmed by the reckless deforestation due to the state's weak conservation laws.

Anna became determined to protect forest ecosystems that are essential for clean water, public health, and fighting the climate crisis. She knew this would require the entire community and might take years to accomplish, but her son's generation would suffer the consequences if she and her neighbors didn't speak up *now*.

Anna became a leader in local and state coalitions helping to shape forest protection policies with the Chesapeake Bay Foundation before joining Potomac Conservancy last winter. She jumped into action and mobilized hundreds of constituents who called on decision makers to pass stronger forest protection laws. Their voices joined others throughout Maryland in a collaborative effort with Nature Forward, Chesapeake Bay Foundation, and other partners.

Our hard work bore fruit. In the spring of 2023, two major forest conservation laws were significantly updated with far-reaching benefits for clean water and our local environment.

Maryland's Forest Conservation Act and Montgomery County's Forest Conservation Law both significantly raise forest protection standards and will ensure a net gain of trees in the coming years and decades.

Through our Clean Water Advocacy program, Potomac Conservancy holds elected leaders accountable for their commitments to protect streamside forests, safeguard our drinking water sources, and invest in nature-based solutions that combat pollution and the climate crisis.

Our movement helped make Maryland a national leader in forest protections, and we are not stopping here. Next year, we are excited to expand into Virginia, and we are so thankful for you supporting us in making an ever-greater impact. Together, we are a force of nature!

Potomac.org/Advocacy

DID YOU KNOW?

A statewide forestry study conducted by the Hughes Center for Agro-Ecology found that Montgomery and Prince George's counties accounted for

46% OF FOREST LOSS IN ALL OF MARYLAND IN RECENT YEARS.



Montgomery County Council Public Hearing

Oct 4, 2022

Bill 25-22, Forest Conservation - Trees to Renovacion Media Group Corp.





COMMUNITY CONSERVATION



CATALYZING COMMUNITY POWER FOR CLEAN WATER

ONE PERSON'S TRASH IS ANOTHER PERSON'S NEW MISSION

A few years back, Rock Creek Park became like a second home for Stephen, a software engineer who grew up in Northern Virginia. Losing himself in the sounds, scents, and sights of the urban oasis was a welcome relief from the busy life of the city, but there was an irksome distraction he couldn't ignore: litter.

Seemingly everywhere that he and his hound Brie traversed, he saw plastic bottles and snack wrappers strewn about the ground and in the creek.

Nature wasn't just calling Stephen to the outdoors. It was calling out for his help.

He started by collecting small bags of trash with his four-legged friend, but soon realized that he'd find the effort more rewarding if he could do it with others. Stephen discovered Potomac Conservancy and became intrigued by our straightforward ways to take action. Volunteering at a shoreline cleanup was an easy sell as Stephen explains,

"Potomac Conservancy connects me to both nature and the local community, two of my favorite things in life."

Stephen witnessed firsthand how local restoration activities serve a greater purpose beyond litter collection. "Cleanups are like small ripples that gain momentum," he reflected. "It's not just the two hours you spend making a tangible difference for clean water and local wildlife. Cleanups help us develop a conservation mindset that stays with us long after the event."

Inspired to make a big difference with a small group, Stephen joined our Volunteer Leadership Team. In 2023, the program blossomed into a network of over 30 leaders who host community cleanups across the Potomac River region.

Our Volunteer Leaders and strategic partnerships are vastly expanding our restoration efforts. In the last three years, Potomac Conservancy has significantly increased the frequency of our cleanups and branched out from 12 locations to 17 regular sites across Maryland, Virginia, and Washington, DC. In addition, improving the access and inclusion of our Community Conservation programs has resulted in the engagement of 2,708 volunteers and the removal of 31,255 lbs of plastic trash and debris from our local waterways! As we continue to grow our leadership team, we're excited to offer new cleanup locations in Prince George's County.

Thank you for helping Potomac Conservancy build a powerful movement of clean water champions. Everyone has a role to play, and anyone can step up to help – whether that action is big or small – to restore the Potomac River to full health.

Potomac.org/CommunityConservation

TOMORROW'S TREES



RESTORING FORESTS AND RENEWING HOPE

TODAY SEEDS, TOMORROW'S TREES

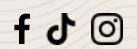
Potomac Conservancy's volunteer work has evolved into a robust program that offers a variety of ways people can help the Potomac River. And we're not done growing!

We're bringing the community together to restore our local forests—nature's best defense against polluted runoff, flooding, and a rapidly changing climate.

Tomorrow's Trees invites folks from all walks of life to collect acorns and tree seeds and donate them to state foresters for future plantings. Last fall, we relaunched this popular program with a new name and a new coalition of partners. Building off the momentum of the 2022 season, we're expanding drop-off sites throughout the region and organizing a fun "drop watch" campaign to track seed patterns with the community's help.

From roots to river, we're planting seeds of hope and making a difference!

[Tomorrows-Trees.org](https://tomorrows-trees.org)



@tomorrows_trees

COMMUNITY PARTNERS:

- ▶ Maryland Department of Natural Resources
- ▶ Virginia Department of Forestry
- ▶ StreamLink Education
- ▶ Greater Baltimore Wilderness Coalition
- ▶ Alliance for the Chesapeake Bay
- ▶ Gunpowder Valley Conservancy
- ▶ Festival del Rio
- ▶ EcoAction Arlington
- ▶ Prince George's County Green Summit
- ▶ Arlington National Cemetery
- ▶ Plant NoVA Trees



2022 SEASON RESULTS



150 volunteers



651 pounds of acorns collected

MOST COMMONLY COLLECTED TREE SEEDS:

black walnut, wild cherry, willow oak, white oak, pin oak, northern red oak, overcup oak, and swamp oak



3 seed collection sites



5 drop-off kiosks

THANK YOU TO OUR DONORS

INSTITUTIONAL DONORS

\$50,000 +

- ▶ Agua Fund
- ▶ Campbell Foundation
- ▶ Chesapeake Bay Trust
- ▶ Harold M. and Adeline S. Morrison Family Foundation
- ▶ Merrill Family Foundation
- ▶ National Fish and Wildlife Foundation
- ▶ Sheldon and Audrey Katz Foundation, Inc.
- ▶ Volgenau Foundation

\$25,000 - \$49,999

- ▶ George L. Shields Foundation
- ▶ Healy Foundation
- ▶ John G. and Jean R. Gosnell Foundation
- ▶ Morris and Gwendolyn Cafritz Foundation

\$10,000 - \$24,999

- ▶ Alice Shaver Foundation
- ▶ ALX Dog Walk
- ▶ BOWA
- ▶ Curtis and Edith Munson Foundation
- ▶ Hilton Global Foundation
- ▶ Mars Foundation
- ▶ National Park Service
- ▶ Otto Whalley Family Foundation
- ▶ Patagonia
- ▶ Pepco, an Exelon Company
- ▶ Virginia Environmental Endowment
- ▶ Whitehead Foundation

\$5,000 - \$9,999

- ▶ Arlington Public Library
- ▶ Bancroft Foundation
- ▶ Cacapon Institute
- ▶ CCS Fundraising
- ▶ Collis-Warner Fund
- ▶ Franklin Philanthropic Foundation

- ▶ Giant Food
- ▶ Groundswell
- ▶ Hatfield Weir Gale Team - Washington Fine Properties
- ▶ JBG Smith
- ▶ Lake St. Clair, Inc.
- ▶ Old Dominion Boat Club Foundation
- ▶ Susan Lynde DuVal Phipps Foundation
- ▶ Virginia Outdoors Foundation
- ▶ Wasserman Family Foundation

\$1,000 - \$4,999

- ▶ Alexandria Toyota
- ▶ Backyard Bounty
- ▶ C.B. Laub Family Foundation
- ▶ Chandler Family Fund
- ▶ Emanuel and Anna Weinstein Foundation
- ▶ Fine Landscapes, Ltd.
- ▶ Graduate School USA
- ▶ Harman Cain Foundation
- ▶ Jewell Foundation
- ▶ Lester Poresky Family Foundation
- ▶ Neall Family Charitable Foundation
- ▶ Neubauer Family Foundation
- ▶ OTJ Architects
- ▶ Pan American Development Foundation
- ▶ Pointpixl
- ▶ Red Five Security
- ▶ Rosslyn Business Improvement District
- ▶ Scheidel Foundation
- ▶ Seibert Wright Charitable Fund
- ▶ Sismanidis Burant Family Fund
- ▶ St. Paul's Episcopal Parish
- ▶ Van Scoyoc Associates
- ▶ Walter W. and Catharine Prentiss Plummer Endowment Fund
- ▶ Waldorf Toyota

POTOMAC LEADERSHIP COUNCIL

\$25,000 +

- ▶ Anonymous
- ▶ Dorrance and Susan Belin
- ▶ John Froemming
- ▶ Laura Healy Hoffman
- ▶ Sheldon Katz
- ▶ Russell Katz
- ▶ Georgia and John Nassikas
- ▶ Dick and Nancy Raines
- ▶ Simon and Nancy Sidamon-Eristoff
- ▶ Estate of Mildred Scott Mumford
- ▶ Estate of Elizabeth Jane Townsend

POTOMAC CAPTAINS

\$10,000 - \$24,999

- ▶ Anonymous
- ▶ Gary and Elise Bowman
- ▶ Wesley Callender and M. Patricia Davis
- ▶ Tim and Liz Cullen
- ▶ Laura and Rob Griffen
- ▶ Jessie Harris and George Cunningham
- ▶ Elizabeth Laitman Hughes
- ▶ Helen Morrison
- ▶ Pamela and Byrne Murphy
- ▶ Dr. Kurt Newman and Alison Newman
- ▶ Barksdale and Jennifer Penick
- ▶ Lex and Chrissie Sant
- ▶ Devereux and James Socas
- ▶ Angie Woo Sosdian and Bill Senseney
- ▶ Lawrence and Kim Weinberg
- ▶ Judy Whalley and Henry Otto

POTOMAC GUARDIANS

\$5,000 - \$9,999

- ▶ Anonymous (2)
- ▶ Dr. Peter Bross and Vicky Gray Bross
- ▶ Bill and Heidi Bumpers
- ▶ Holly and Andrew Clubok
- ▶ Sally Davidson
- ▶ Clark and Emilie Downs
- ▶ Daniel and Karen DuVal
- ▶ Stephanie Flack and Jason Weinstein
- ▶ Heidi Hatfield and Daniel Duff
- ▶ Steve and Kim Martin
- ▶ Kenny and Elizabeth Mendez
- ▶ Robert and Tricia Pinkard
- ▶ Joan Smith
- ▶ Aaron Stopak

- ▶ Bill Walsh
- ▶ Rebecca Wodder and James Van Erden

POTOMAC PROTECTORS

\$1,000 - \$4,999

- ▶ Anonymous (7)
- ▶ Jennifer and Tim Adams
- ▶ Darla D. Albert
- ▶ Anneliesa and Scott Alprin
- ▶ Chris and Andrita Andreas
- ▶ Bentley Andrews
- ▶ Paul and Catherine Armington
- ▶ Ben Arthur and Julia Deneva
- ▶ Richard C. Bahler and Eugenia Bahler
- ▶ Josh and Jill Baker
- ▶ Marjorie and Harley Balzer
- ▶ Liz Barratt-Brown
- ▶ Rodney Bartgis and Debra Auble
- ▶ Dr. Klemens Barth and Charlotte Barth
- ▶ Hedrick Belin and Mary Bissell
- ▶ Blake Biles and Laura Sessums
- ▶ Liz Birnbaum and Dave Kohls
- ▶ James Bodner
- ▶ Katherine and David Bradley
- ▶ William Brody and Deidre Lipsicas
- ▶ Emlen Brown
- ▶ Catherine and Philip Bye
- ▶ Julia Cain and Robin Reed
- ▶ Tom Cassidy and Joy Oakes
- ▶ Mark Caylor
- ▶ Laura Cecala
- ▶ Ellen MacNeille Charles
- ▶ Marcella and Neil Cohen
- ▶ Steven and Amy Coles
- ▶ Kamil and Peter Cook
- ▶ Jerome Cramer
- ▶ Harriett Crosby
- ▶ William and Margery Dakin
- ▶ Bill Davin
- ▶ Cindy Dill
- ▶ Peter and Mary Beth Durant
- ▶ Elizabeth Edgeworth
- ▶ William Eichbaum and Sarah Fox
- ▶ Robert and Debra Ekman
- ▶ Richard and Diana England
- ▶ Caroline and Jimmy Ervin
- ▶ Heidi and John Fahey
- ▶ Sam and Sara Feder
- ▶ Gregory Ferenbach and Tory Ruttenberg
- ▶ Diana and Peter Ferris
- ▶ Linda Fisher
- ▶ Sophia Lynn and David Frederick
- ▶ Dr. Magdalena Garvez
- ▶ John D. and Arlene Gavitt
- ▶ Lisa Koteen Gerchick and Mark Gerchick
- ▶ Susan Ginsburg and Mario Velasquez
- ▶ Burr and Fiona Gray
- ▶ Max Grinchenko
- ▶ Paul Hagen
- ▶ Nancy D. Hall and David Roach
- ▶ Jennifer Chandler Hauge
- ▶ George and Natalie Hawkins
- ▶ Colin Helmer and Francisca Thomas Helmer
- ▶ John Hendrix
- ▶ Steven Hernandez
- ▶ Sari Hornstein
- ▶ John Hoskinson
- ▶ Ken Howard and Nellie Liang
- ▶ Betsy and Robert Huffman
- ▶ Steven Hunsicker
- ▶ Robert Hurley and Heather Wicke
- ▶ Kenneth and Deborah Jaffe
- ▶ Neele and Jocelyn Johnston
- ▶ Vicki Judson and Michael Esch
- ▶ Jeff Kalinowski
- ▶ Edward Kaplan
- ▶ Marianne Keler and Michael Kershow
- ▶ Sherman Knight
- ▶ Alex Krist
- ▶ John and Bev Lane
- ▶ Burks Lapham
- ▶ Anne and Curtis Large
- ▶ Craig Laub
- ▶ Andrew Leeds
- ▶ Michael Lefever and Michele Pecora
- ▶ Elisabeth Lescault
- ▶ Jay and Jane Lewis
- ▶ Diane and Steven Liga
- ▶ Nancy Eisold Lindsay
- ▶ Sharon Marcil and Tom Monahan
- ▶ Thornton Matheson
- ▶ Edamarie Mattei and Kris Colby
- ▶ Tom and Ann McCarthy
- ▶ James McDonald and Andrea Keller
- ▶ William McElwain
- ▶ Allan and Darina McKelvie
- ▶ Trip and Paula McLaughlin
- ▶ Stephanie and Robert Meeks
- ▶ G. Tracy and Mary Falk Mehan
- ▶ Cecilia Mendez Hodes

- ▶ Zana and John Metelski
- ▶ Mark Michael and Margarita Prieto
- ▶ Dana Milbank and Anna Greenberg
- ▶ Steven and Elizabeth Miller
- ▶ Dick X. Miller
- ▶ Daniel J. Cardinali and Scott E. Mitchell
- ▶ R. Latane Montague
- ▶ Tim Ryan and Michelle Mundt
- ▶ Ann Murray and Harry Mahon
- ▶ Susan Notkins
- ▶ John Nutter and Cullen Phillips
- ▶ Greg and Lynne O'Brien
- ▶ Elizabeth and Charles Owen
- ▶ Gopika Parikh and David Hudson
- ▶ Jin Park
- ▶ Geoff Patterson and Elizabeth Farry
- ▶ Tom and Elizabeth Patton
- ▶ John Pelkey and Lynn Berry
- ▶ John Perazich
- ▶ Rafe and Lenore Pomerance
- ▶ Robert H. Poole
- ▶ Jessica Poppele Stone
- ▶ Clarissa Potter and Kenneth Schwartz
- ▶ Thomas Queen
- ▶ Garret and Gigi Rasmussen
- ▶ Marion Rawson and Mario Urdaneta
- ▶ Allan J. Reiter
- ▶ Cary Ridder and David Alberswerth
- ▶ Margaret and Tom Rietano
- ▶ Jack and Judy Riggs
- ▶ Michele and Jack Riley
- ▶ Bill and Donna Roberts
- ▶ Jim and Jennifer Rooney
- ▶ Gail C. Rothrock
- ▶ Ronald J. Rough Jr. and Jennifer Rough
- ▶ Selwa Masri Rutchik and David Rutchik
- ▶ James Sarakatsannis
- ▶ Janet Sasser
- ▶ Sandy and Albert Schlachtmeyer
- ▶ Dr. Deborah Schumann
- ▶ Jeffery Schutes
- ▶ Stephan Schwartzman
- ▶ Catherine Scott and James Resor
- ▶ Richard and Celia Shepard
- ▶ W. Jeffry and Susan Shipp
- ▶ Andrew and Lynn Shotwell
- ▶ David and Terre Simpson
- ▶ Greg Singleton
- ▶ Roxane Sismanidis and Stephen Burant
- ▶ Carol Ann and Scott Smallwood
- ▶ David Smith and Ilene Weinreich
- ▶ Lafe and Cam Solomon
- ▶ Steven and Danielle Somers
- ▶ Lisa and Jamie Sterling
- ▶ Carrie Stokes
- ▶ Elizabeth Norcross and Clint Stretch
- ▶ Mary Stuart Hall
- ▶ Peggy and Thomas Styer
- ▶ Kathy Sullivan and Christopher Tate
- ▶ James Swigert and Nancy Neubert
- ▶ Michelle and Tim Tetreault
- ▶ Corey and Keri Tiani
- ▶ Perry and Bill Trimble
- ▶ Lois Trojan
- ▶ Frederica and George Valanos
- ▶ Stewart and Pat Van Scoyoc
- ▶ William and Sarah Vasse
- ▶ Susan Waldrop
- ▶ Tracey and William Weil
- ▶ Anne Hatfield Weir and Howard Weir
- ▶ Robert and Ellyn Weiss
- ▶ Patti and George White
- ▶ Lawrence Williams and Patricia Pride
- ▶ Brian Williams
- ▶ Bruce Wilson and Lisa Westfall
- ▶ Gordon Speke Wilson
- ▶ Sandy Woiak
- ▶ Dr. John Wolken
- ▶ Dorothy M. and Ken Woodcock
- ▶ Elizabeth and Stephen Yeonas
- ▶ Humayun Zeya and Eileen O'Grady

BECOME A LEADERSHIP GIVER

Find fun and philanthropy with a leadership-level donation of \$1,000 or more in any giving format.

Leadership givers make a high-impact investment in clean water and enjoy exclusive invitations to special events, outdoor experiences, and learning opportunities throughout the year.

“WE WANTED TO DO SOMETHING FOR OUR LOCAL COMMUNITY THAT WE’RE WEDDED TO AND THAT HAS DONE SO MUCH FOR US. WE SEE THE POTOMAC AS A PERMANENT PART OF THE WASHINGTON STORY THAT WE CAN CONTRIBUTE TO.”

— MARY AND ART, LEGACY SOCIETY DONORS

MAKE A LEGACY GIFT

When you make Potomac Conservancy a part of your estate plan, your commitment to clean water and healthy lands will continue for generations to come.

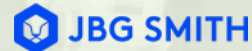
For more detailed information, please visit potomac.org/estate-planning or contact Mary Vasse at vasse@potomac.org (301.608.1188 ext. 207).

Personal discussions incur no obligation on your part, and all information discussed is confidential.

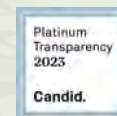
PARTNERS



THANK YOU TO OUR CORPORATE PARTNERS



Potomac Conservancy is a registered 501(c)(3) nonprofit organization. All contributions are tax deductible. Our federal tax identification number is 52-1842501.



YOUR CLEAN WATER TEAM

BOARD OF DIRECTORS

- ▶ **John Froemming**, Chair
- ▶ **Georgia Nassikas**, Vice Chair
- ▶ **Barksdale Penick**, Treasurer
- ▶ **Affie Ambrose**
- ▶ **Adam Barnard**
- ▶ **Rodney Bartgis**
- ▶ **Liz Birnbaum**
- ▶ **Ayeisha Brinson**
- ▶ **Kamil Cook**
- ▶ **Stephanie Flack**
- ▶ **Jeffrey Franco**
- ▶ **Laura Griffen**
- ▶ **Elizabeth Maclin**
- ▶ **Kenny Mendez**
- ▶ **Kurt Newman**
- ▶ **Devereux Socas**
- ▶ **Angie Woo Sosdian**
- ▶ **Michelle Tetreault**

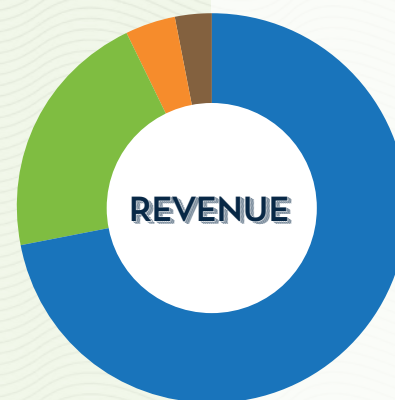
BOARD COUNSEL

- ▶ **Simon Sidamon-Eristoff**

STAFF

- ▶ **Hedrick Belin**, President
- ▶ **Katie Blackman**, Vice President of Programs and Operations
- ▶ **Melissa Diemand**, Vice President of Communications
- ▶ **Mary Vasse**, Vice President of Development
- ▶ **Alexis Dickerson**, Senior Director of Community Conservation
- ▶ **Haley Epping**, Digital Grassroots Manager
- ▶ **Jeff Feaga**, Stewardship Manager
- ▶ **Olivia Guerra**, Director of Institutional Giving
- ▶ **Daniela Jungova**, Director of Communications (through Sept. 2023)
- ▶ **Mindy Kania**, Tomorrow's Trees Manager
- ▶ **Cassie Lotz**, Director of Development
- ▶ **Lena Mahyoub**, Tomorrow's Trees Summer Intern (through Aug. 2023)
- ▶ **Weyessa McAlister**, Director of Community Conservation: DC Metro
- ▶ **Grant Miller**, Community Conservation Intern (through Nov. 2022)
- ▶ **Anna Mudd**, Senior Director of Policy
- ▶ **Alyssa Murray**, Eastern Panhandle Conservation Manager
- ▶ **Melissa Rodriguez**, Analytics and Systems Manager
- ▶ **Isabel (Kiki) Shahida**, Community Conservation Summer Intern (through Aug. 2023)
- ▶ **Avery Siler**, Director of Land Conservation
- ▶ **Zach Slavin**, Grant Manager

2022-2023 FINANCIAL STATEMENTS



REVENUE

● Individuals	\$ 1,739,699
● Foundations	\$ 494,268
● Corporations	\$ 93,839
● Government	\$ 64,119
● Investment income/(loss)	\$ 10,653
Total Revenue	\$ 2,402,578
<i>Special Bequests received during the year included above</i>	\$ 183,305



EXPENSES

CONSERVATION & OUTREACH PROGRAMS	
● Land Protection	\$ 364,051
● Public Policy	\$ 218,995
● Community Conservation	\$ 537,377
● Community Outreach	\$ 166,328
● Communications	\$ 322,721
Total Programs	\$ 1,609,472
SUPPORT SERVICES	
● General & Administrative	\$ 295,946
● Fundraising*	\$ 357,503
Total Support Services	\$ 653,449
Total Expenses	\$ 2,262,921
Excess / (Deficit) Revenue over Expenses	\$ 139,657

*This number represents an exceptional temporary investment as we scaled up and accelerated our impact for Clean Water in 2023.



EXPLORE WAYS TO GIVE AT potomac.org/donate

1

MONTHLY SUSTAINER GIVING

Increase your impact with a monthly gift and provide year-round support for clean water.

2

DONOR-ADVISED FUND

Use your donor-advised fund to simplify your charitable giving by using a range of assets.

3

GIVE IN HONOR OR IN TRIBUTE

Celebrate a milestone, mark a special occasion, or honor a loved one with a tribute gift.

4

IRA GIFTS

For those over 70 ½ years, you may direct a gift from your IRA's required minimum distribution as a tax-wise way to contribute.

5

WORKPLACE GIVING

Contact your employer to benefit from a match program or participate in the Combined Federal Campaign (CFC #44786).

6

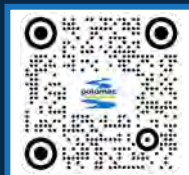
LEGACY GIVING

Include Potomac Conservancy in your will, living trust, or retirement account to benefit the Potomac River and our community for generations to come.

7

GIFTS OF STOCK

Donating stock, mutual funds, bonds, or retirement distributions is a tax-wise way to make a lasting gift.



Potomac Conservancy
962 Wayne Avenue
Suite 540
Silver Spring, MD 20910

NONPROFIT ORG
U.S. POSTAGE
PAID
IM

